

# Gorham Country Club

## Outing Workbook



2009

The *Golf Outing Workbook* is designed to help golf outing coordinators plan and execute a successful event. Whether your tournament is a fundraiser or intended for corporate entertainment, this book is a source of direction, insight, organization, ideas and presentation.

Use all four sections of the book, incorporate each of the unique Gorham Country Club golf outing options and ask for our counsel; you'll put on a golf event that is a wonderful remembrance for participants and sponsors. Good luck!

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At Gorham Country Club, we understand the difference between fundraising and corporate events. We can help you adapt this workbook, tailor our unique golf outing options and offer counsel and guidance that will help make your specific type of event special.

Golf outings at Gorham Country Club are not an ancillary part of our business and are not held just to supplement member dues. Instead, we pride ourselves in being "Maine's Friendliest Course" for golf outings. We have the setting, the staff and the tools to help make your outing more successful. This workbook is the product of years of golf outing partnerships. Use it, and together with all of the additional options provided by Gorham Country Club, you'll be able to produce a fundraising or corporate golf outing at the highest standards that will have participants and sponsors returning year after year

- Establish your mission and set your goal. Every detail and decision going forward will reflect on your mission and goal.
  
- Set and book your date. We book outings twelve months in advance. Don't wait to lock in your date.
  
- Schedule an initial meeting with staff to review the workbook and develop a clear understanding of the 9-4-4 rule.
  
  
  
  
  
  
  
  
  
  
- Create a budget. Determine the entry fee and plan expenses\*.  
*\*For fundraisers a general rule of thumb is to cover all costs (including outing fees, food, welcome package, awards, and administration) and still realize a 10% – 15% profit from the participant entry fees. Gorham Country Club staff can provide insightful counsel.*
  
  
  
  
  
  
  
  
  
  
- Recruit committee members and define responsibilities\*.  
*\*For fundraisers the most important committees will be:  
(1) Player Recruitment – tip: **develop and reinforce the 9-4-4 rule**  
(2) Sponsor Development – tip: **individuals, not companies, who have something in common with your event, are your most likely sponsors.***

- tribute invitations. Your player recruitment committee should already have commitments from each invitee.
  
- Your sponsor development committee should now be working with sponsor/vendors to set up how you'll present each of them on the day of your event. In addition, make certain they work hard to get a commitment from sponsor/vendors to participate in your event.
  
- Start to organize information from your player recruitment committee and your sponsor development committee into the format that will fit our special "**E-Tournament Template**" excel document. The template will help you organize information and communicate with Gorham Country Club\*.
  - (1) The **Player List** document tool helps you track the number of golfers and groups you have signed up.
  - (2) The **Sponsor List** document tool helps you attain jpeg images and provide our printing staff with correct sponsor locations.

*\*All of this information must be complete and e-mailed to Gorham Country Club seven days prior to your event but don't wait to start putting it together!*

- Order welcome packages and awards.






**Day of the Event**

*Enjoy!*







# III. Sponsorship Opportunities

# Outside Of Custom Scorecard

 <p><b>U.S.G.A. RULES GOVERN ALL PLAY</b></p> <p>Local Rules as posted              Replace Divots • Fix Ball Marks</p> <ul style="list-style-type: none"> <li>• Rake Bunkers</li> <li>• Appropriate Dress</li> <li>• Play In 4 Hours</li> <li>• Allow Faster Groups Through</li> </ul> <p>The GORHAM COUNTRY CLUB is NOT RESPONSIBLE for injuries received, property damage, or for the loss of personal property.</p> <p>207-839-3490              FAX 207-839-5567</p> 	 <p>Products for Performance</p> <p>Welcome To The 2<sup>nd</sup> Annual              Clean-O-Rama Golf Classic!</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>
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# Inside Of Custom Scorecard

Round 1    Date    June, 1 <sup>st</sup> 2009 Starting Tee: 1A    Starting Time: 1:00PM	Clean-O-Rama Gorham Country Club																					
Woods, T/Nicklaus, J/Bradley, P/Palmer, A																						
Holes	1	2	3	4	5	6	7	8	9	Out	10	11	12	13	14	15	16	17	18	In	Total	
Blue																						
Par																						
Scramble Score																						
<div style="display: flex; justify-content: space-around; align-items: center;">     </div>																						

## Dual Logo Cart Sign



Gorham Country Club

Westbrook Rotary

*Tiger Woods*

*Jack Nicklaus*



Starting Time:

**8:00AM**

Starting Tee

**1A**

## Single Logo Cart Sign



Gorham Country Club

Westbrook Rotary

*Tiger Woods*

*Jack Nicklaus*

Starting Time:

**8:00AM**

Starting Tee

**1A**

# Logo Closest To The Pin Marker

	Closest To The Pin	
NAME	Feet	Inches

# Logo Long Drive Marker

	Longest Drive	
NAME	Feet	Inches

# IV. Venue

Golf Outing Workbook



Number 15 – Our “Signature” Hole



Number 2 From The Fairway

## Golf Outing Workbook



Our Golfers Get To Enjoy Some Truly Remarkable Wildlife!



#4 From Behind The Green Looking Towards The Tee

## Golf Outing Workbook

We hope you enjoyed looking at “The Sneak Peek” of our golf outing workbook. When a fundraising golf outing confirms their date, they receive a full copy of our golf outing workbook. The workbook will help you organize your event, fill your field and secure valuable sponsors.

We understand our success is dependent on your success. Our PGA trained staff will offer guidance and council that will help you raise funds and make your event special. Thank you for taking a “Sneak Peek” at our unique workbook. You can contact our golf outing coordinator, Rick Altham to view the full workbook and discuss how hosting your event at GCC will help make your fundraiser a success.

### Contact Information

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